



## **Dennis Bassett**

Dennis retired December 31, 2021, as the Director of Customer Operations at Ortho Clinical Diagnostics in Rochester. In this role he was responsible for directing the activities of sales support teams, including Customer Service, Contracting, and the Sales Associate Program. Prior to joining Ortho Clinical Diagnostics, Dennis held a variety of executive level positions at Bausch and Lomb, including Vice President of Field Sales and Vice President of Sales Development and Customer Relations. Dennis also held a variety of senior level sales positions at Eastman Kodak Company and served as the Assistant to a Corporate Vice President. Dennis began his sales career at IBM in 1970.

Dennis earned his Bachelor of Arts degree at Knoxville College in 1970 and has completed a variety of Executive Training Programs. In July 2020, he completed his term as Board Chair of Geva Theatre Center's Board of Trustees and is currently an active member of several boards, including Western Regional Off-Track Betting, the George Eastman Museum, the Rochester Police Foundation, and a trustee of Aenon Baptist Church. He is also a past board member of the American Heart Association, Rochester Area Community Foundation, and Monroe Community Foundation. He lives in Rochester with his wife, Mary, is an avid golfer, and enjoys spending time with his four grandchildren.