



Melissa Geska

As president of US Ceiling Corp, Melissa Geska sets and defines the strategic vision of her growing social impact construction company, bringing an unwavering commitment to change lives, empower communities and help priority populations build economic self-reliance. Under Melissa's leadership, US Ceiling has helped change Rochester's landscape by working on some of its most notable and transformative construction projects. She takes great pride in paying her success forward—continually serving as a role model and mentor, and contributing to various nonprofit organizations that address issues affecting minorities and women. Passionate about bridging the labor gap and promoting diversity in construction, Melissa works to provide practical experience and employment opportunities through her firm's skilled trades training and workforce development program, USC Academy.

Most recently, she was appointed chairwoman of the Builders Exchange of Rochester and is the first woman and person of color to serve in such a capacity in the organization's 133-year history. Melissa also currently serves on the board for Young Women's College Prep, Flower City Habitat for Humanity and RochesterWorks!, and is past president of the Rochester Chapter of the National Association of Women in Construction. She was named a Rochester Business Journal (RBJ) Circle of Excellence and Excellence in Construction honoree in 2021, an RBJ Women of Excellence honoree in 2018, and shortlisted in 2018 and 2019 as an SBC Business Person of the Year finalist. In 2018, US Ceiling also received NYS' most prestigious honor for minority-/woman-owned business enterprises: the Carey Gabay Excellence and Innovation Award.